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GDS Link, Pattern Recognition Systems Enter Reseller Agreement
*Partnership delivers predictive scores for the merchant acquirer industry
using advanced modeling techniques*

DALLAS, May 10, 2010 – [GDS Link LLC](#), a global provider of customer-centric risk management and process automation solutions, recently announced a partnership with [Pattern Recognition Systems](#), an analytics company that utilizes its proprietary modeling software, Pattern Logic, to deliver predictive models to financial companies.

Through a reseller agreement, Pattern Recognition can deploy its custom fraud models through GDS Link's core technology platform, DataView360™, and its new merchant acquirer solution, DataView360 Detect, which is designed to satisfy many of the unique risk management and compliance requirements of merchant acquirers and ISOs. This includes the detection and mitigation of potential fraud related to the merchant on-boarding process and pre or post batch merchant settlement.

"Partnering with Pattern Recognition allows us to deliver a very robust offering to the merchant acquirer industry," Paul Greenwood, president at GDS Link, said. "The ability to implement customized predictive models via DataView360 Detect will only enhance the value proposition of our solutions. We can further reduce risk and improve operational efficiencies by minimizing false positives and ensuring fraud analysts are working the right accounts at the right time."

DataView360 supports internal and external data access, attribute set creation and maintenance, scorecard implementation, unlimited decisioning and retro scoring processes. The solution enables the rapid customization and deployment of credit policies that meet clients' specific needs for monitoring the customer lifecycle. Pattern Logic integrates seamlessly into DataView360, generates performance-validated rules, and delivers transaction-based risk scores in real-time or batch mode.

Canh Tran, president of Pattern Recognition, explained, "We are very excited to partner with a financial technology leader like GDS Link. This will allow both companies to deliver solutions

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and deploy in a matter of months, instead of years, further minimizing client risk and accelerating return on investment.”

About GDS Link LLC

GDS Link is a global provider of customer-centric risk management and process automation solutions. The company specializes in advanced software designed to support the access and aggregation of disparate data sources and the rapid implementation of custom credit scorecard models and risk management policies. Its technology acts as the enabler for organizations to effectively manage the risk of their customer throughout its lifecycle. Familiar with the large investments made by institutions in their legacy applications, GDS Link’s flagship solution, DataView360™, was architected to derive continued value from these systems while delivering enhanced function and flexibility to the risk management community.

For more information on GDS Link or its solutions, visit the company at www.gdslink.com.

About Pattern Recognition Systems

Pattern Recognition is a predictive analytics company providing advanced analytical solutions, helping clients prevent fraud, manage risk and increase revenues. Applications include real-time fraud detection for credit card issuers, customer segmentation and risk management for insurance companies, scoring for debt buying and recovery agencies, and predicting real estate prices for industry think-tanks and foundations.

For more information about Pattern Recognition, contact Canh Tran at ctran@patrec.com or 312.445-5516, or visit the company’s Web site at www.patrec.com.

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